IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF NORTH CAROLINA WESTERN DIVISION

No. 5:21-cv-00149-D

JUUL LABS, INC.,

Plaintiff,

v.

ALFLAHY'S GET N GO, INC.,

Defendant.

ORDER GRANTING MOTION FOR ENTRY OF DEFAULT JUDGMENT AND PERMANENT INJUNCTION AGAINST DEFENDANT ALFLAHY'S GET N GO, INC.

This action commenced on March 30, 2021 by the filing of the Complaint. The Summons and Complaint were properly served on the defendant Alflahy's Get N Go, Inc., a North Carolina corporation, on April 10, 2021. Because Alflahy's Get N Go, Inc. did not respond to the Complaint and the time for answering the Complaint expired, the Clerk of Court entered default as to Alflahy's Get N Go, Inc. on June 15, 2021. It is therefore:

ORDERED, ADJUDGED, AND DECREED: That plaintiff JUUL Labs, Inc. have judgment against Alflahy's Get N Go, Inc. in the amount of \$300,000.00 for statutory damages pursuant to the Lanham Act for willful infringement and counterfeiting of JUUL Labs, Inc.'s trademarks identified by Registration Numbers 4,818,664, 4,898,257, and 5,918,490 at the United States Patent and Trademark Office, and with an award of post-judgment interest to accrue on said monetary award at the relevant statutory rate; and

ORDERED, ADJUDGED, AND DECREED: That Alflahy's Get N Go, Inc., and its respective agents, servants, employees, and representatives and all persons in active concert and participation with them, are hereby permanently **ENJOINED AND RESTRAINED** from:

(i) engaging or continuing to engage in the infringing, unlawful, unfair, or fraudulent business acts or practices relating to any trademarks owned by JUUL Labs, Inc.,

including the marketing, sale, distribution, and/or other dealing in any nongenuine JUUL products, including fake counterfeit products or unauthorized greymarket products;

- (ii) using without permission any mark or other intellectual property right of JUUL Labs, Inc.;
- (iii) acting to infringe trademarks owned by plaintiff JUUL Labs, Inc.;
- (iv) falsely designating the origin of any product to be from JUUL Labs, Inc.;
- (v) engaging in unfair competition with JUUL Labs, Inc.; or
- (vi) acting in any other manner to derogate JUUL Labs, Inc.'s intellectual property rights.

SO ORDERED. This 15 day of September 2021.

JAMES C. DEVER III

UNITED STATES DISTRICT JUDGE